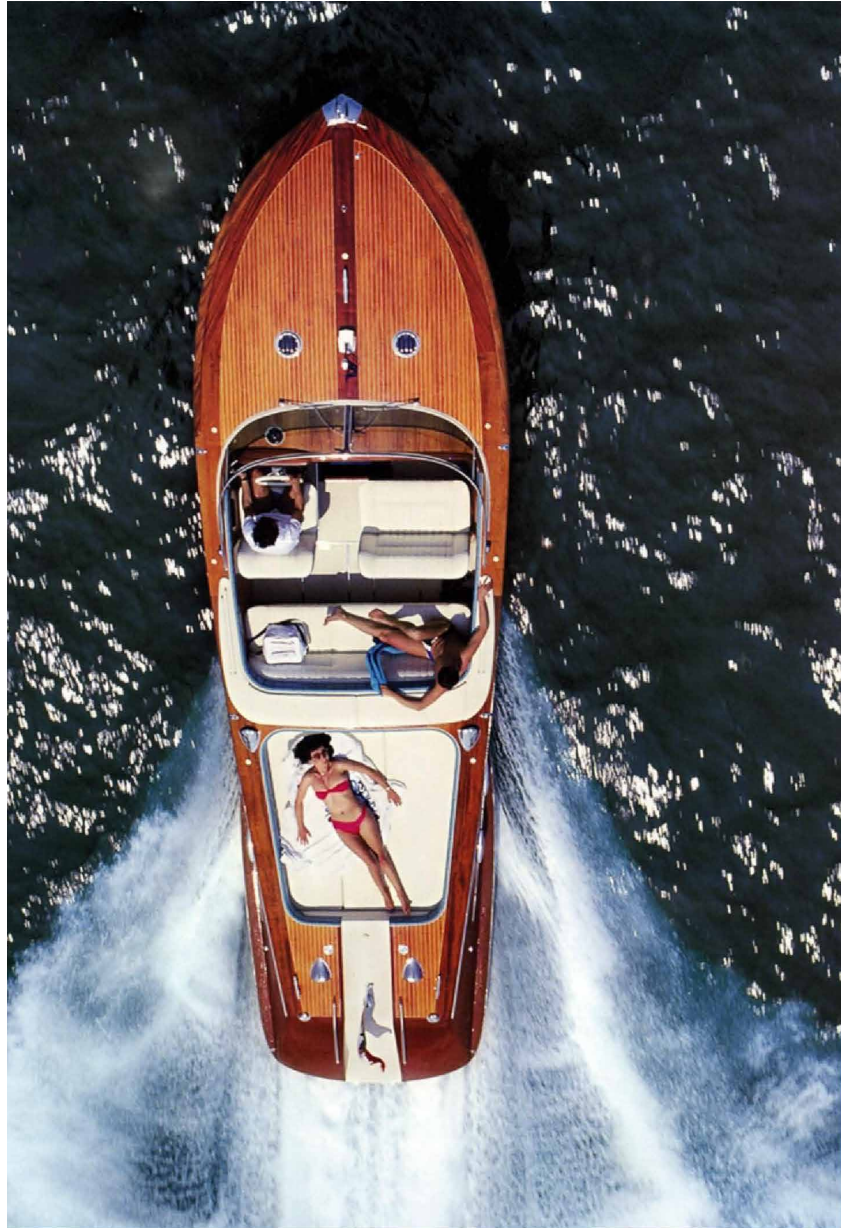


PORTOVENERE

LOOKBOOK
SS 2023
PREVIEW





PORTOVENERE Resortwear

Effortlessly Chic

Portovenere is an Italian luxury resortwear brand that celebrates the classic elegance of the Italian Riviera,

The feminine and sophisticated style of Federico Fellini, the Slim Aaron Jet Set and "la Dolce Vita".

Dedicated to Mariella Favaretto

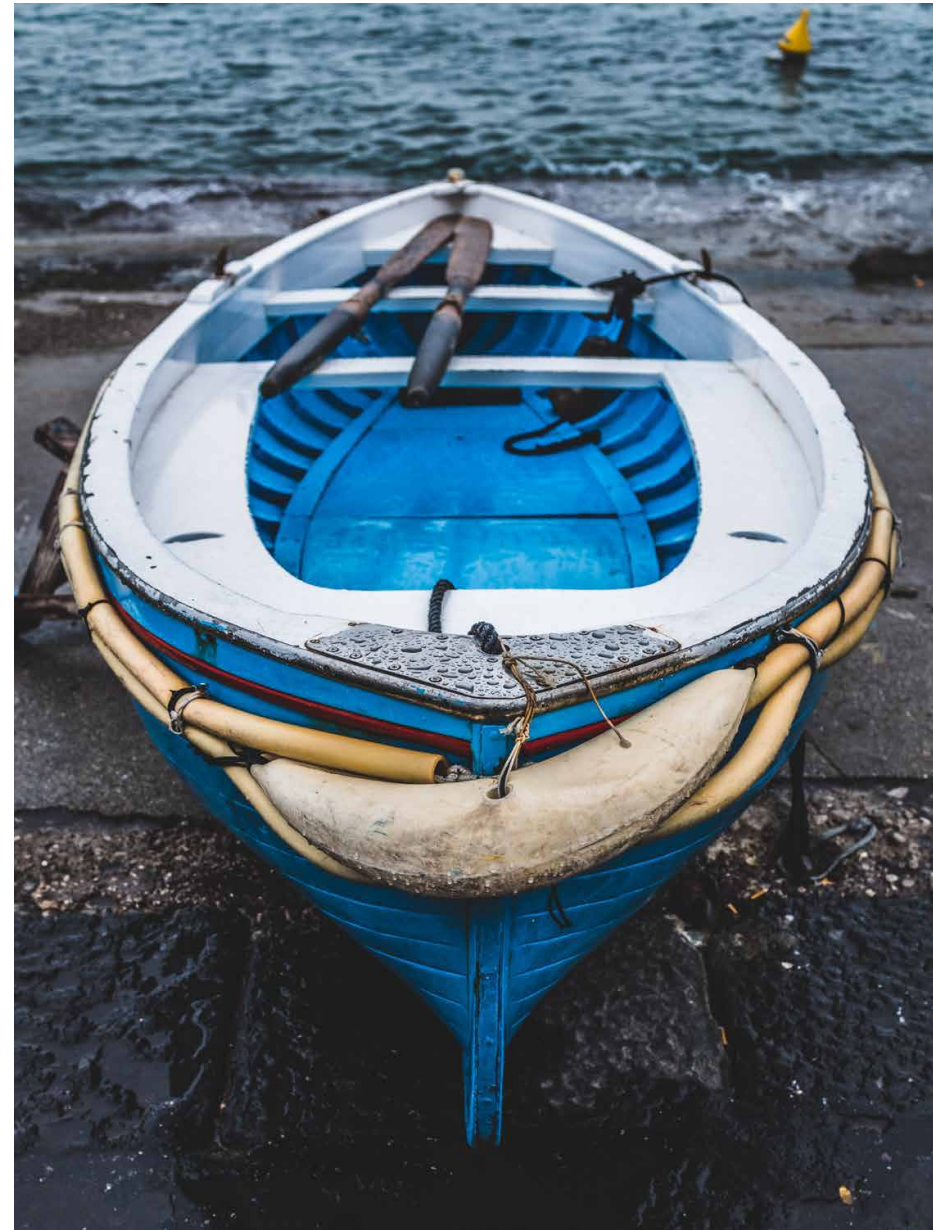


Designer Piera Favaretto leads the creative vision of Portovenere,

By designing the garments and selecting the most luxurious materials available in the world, including exquisite silks from the Como Lake area.

Then the designs are translated into actual pieces by expert artisan hands.

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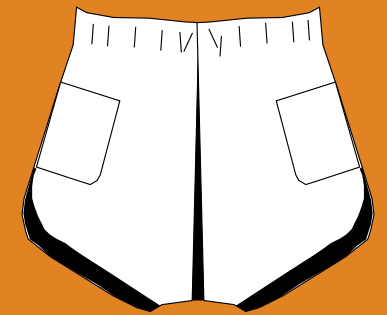
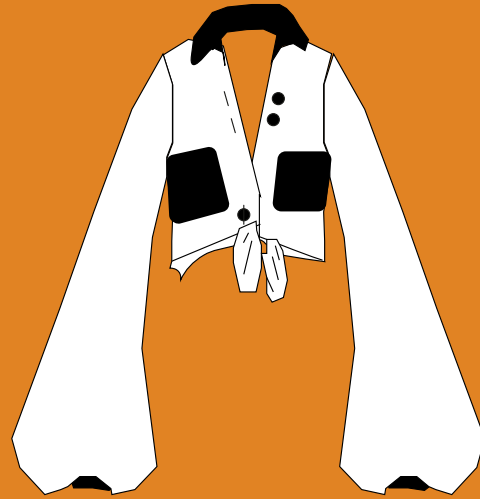




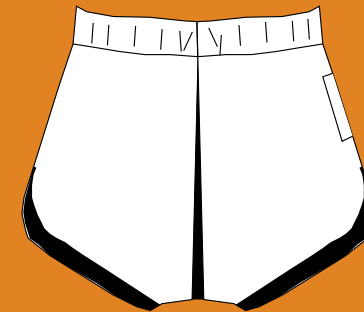
Italia! Oh Italia! Thou who hast
The fatal gift of beauty

-- Lord Byron,
Childe Harold's Pilgrimage
English poet & satirist (1788 - 1824)

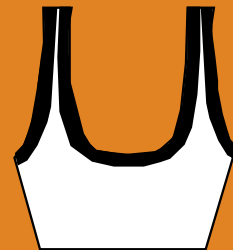
D'Annunzio



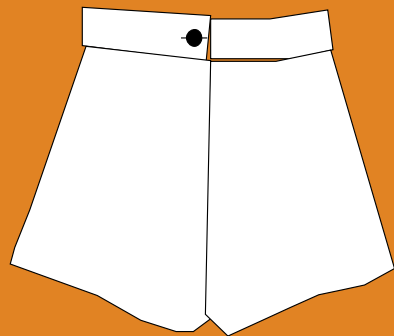
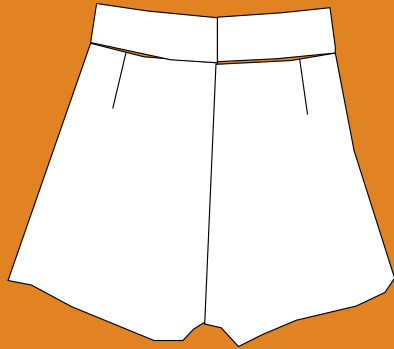
Petrarca



Dante

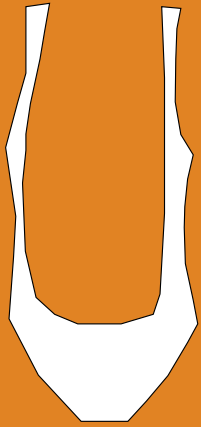


Carducci

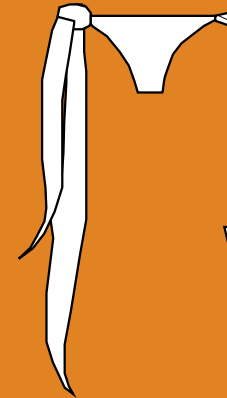
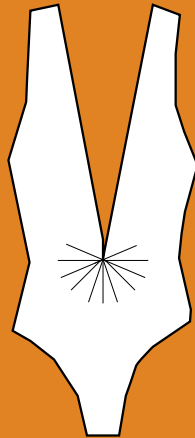




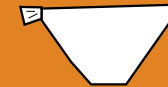
Byron



Marinetti



Benelli



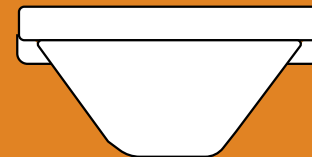
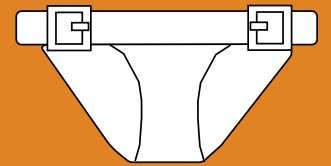
Montale



Shelley



Lawrence



GROTTA BYRON

(ARPAIA)

QUESTA GROTTA ISPIRATRICE DI LORD BYRON RICORDA L'IMMORTALE POETA CHE ARDITO NUOTATORE SFIDÒ LE ONDE DEL MARE DA PORTOVENERE A LERICI	THIS GROTTO WAS THE INSPIRATION OF LORD BYRON IT RECORDS THE IMMORTAL POET WHO AS A DARING SWIMMER DEFIED THE WAVES OF THE SEA FROM PORTOVENERE TO LERICI
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The nature of the brand is easily chic, feminine and has been created to be loved by all women, but not worn by all.

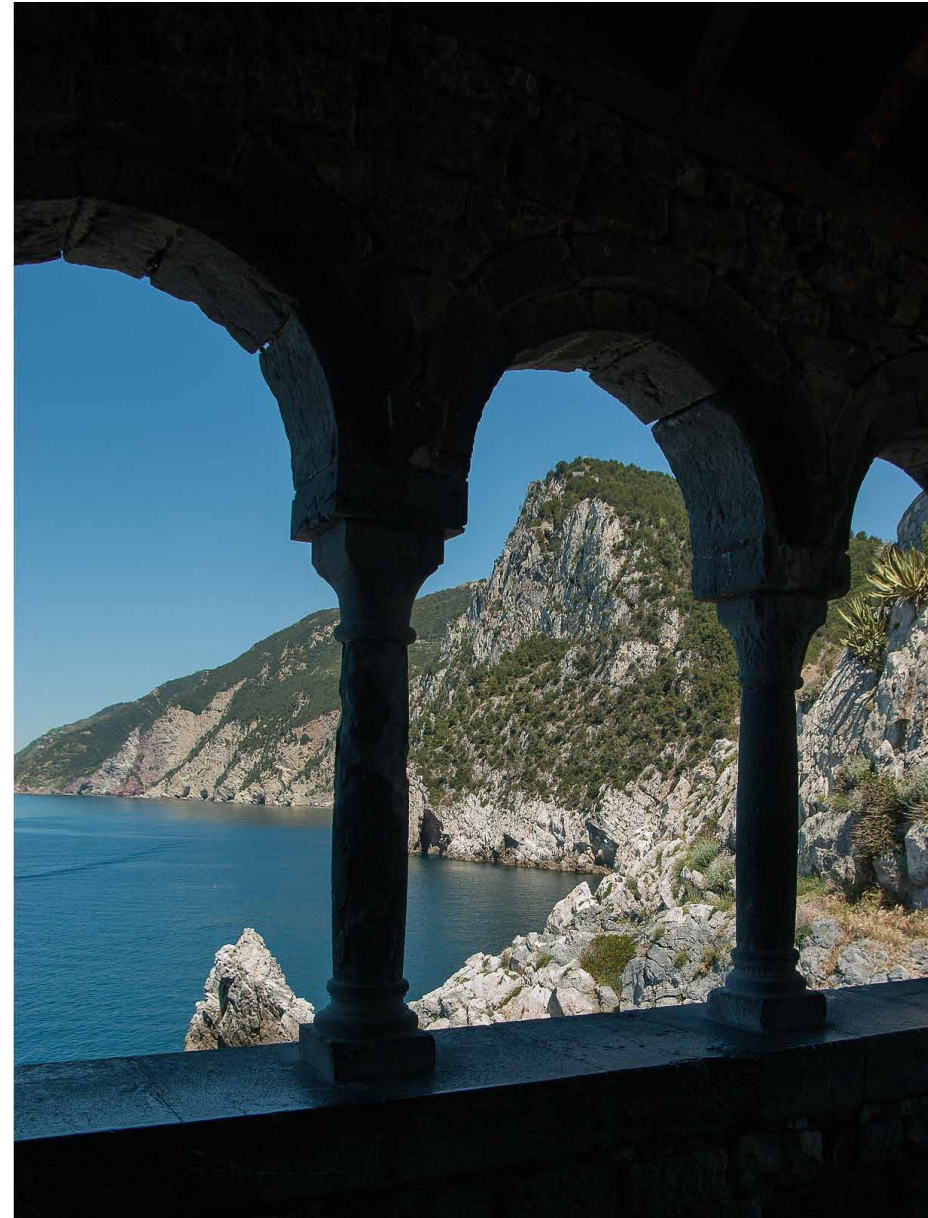
The minimalist design is cut to flatter with avant-garde touches: a provocative chiffon rose on the neck or a generous neckline framing the back.

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The Portovenere swimsuits are made with a low-cut back cut perfect for sophisticated woman to wear them together with a long silk scarf, an essential accessory to fully experience the famous Italian glamour.

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A scenic view of a colorful cliffside town, likely Cinque Terre, with a large green cactus in the foreground. The town is built on a steep, rocky cliffside, with buildings in various colors like red, orange, and white. The sea is visible in the background, and the sky is clear and blue. The cactus in the foreground is a large, flat, green paddle cactus with small brown spines.

*"O blessed shores,
where Love, Liberty and
Dreams have no chains."*

- Mary Shelley

n the pool.

Portovenere Resortwear embraces the Italian "La Dolce Vita":

it's a mindset, an attitude of celebrating the simple beauty in life,
a life well-lived.

From the shimmering sea of the Gulf of Poets to a romantic table
for two overlooking the village of Portovenere,

Embrace all that life should be

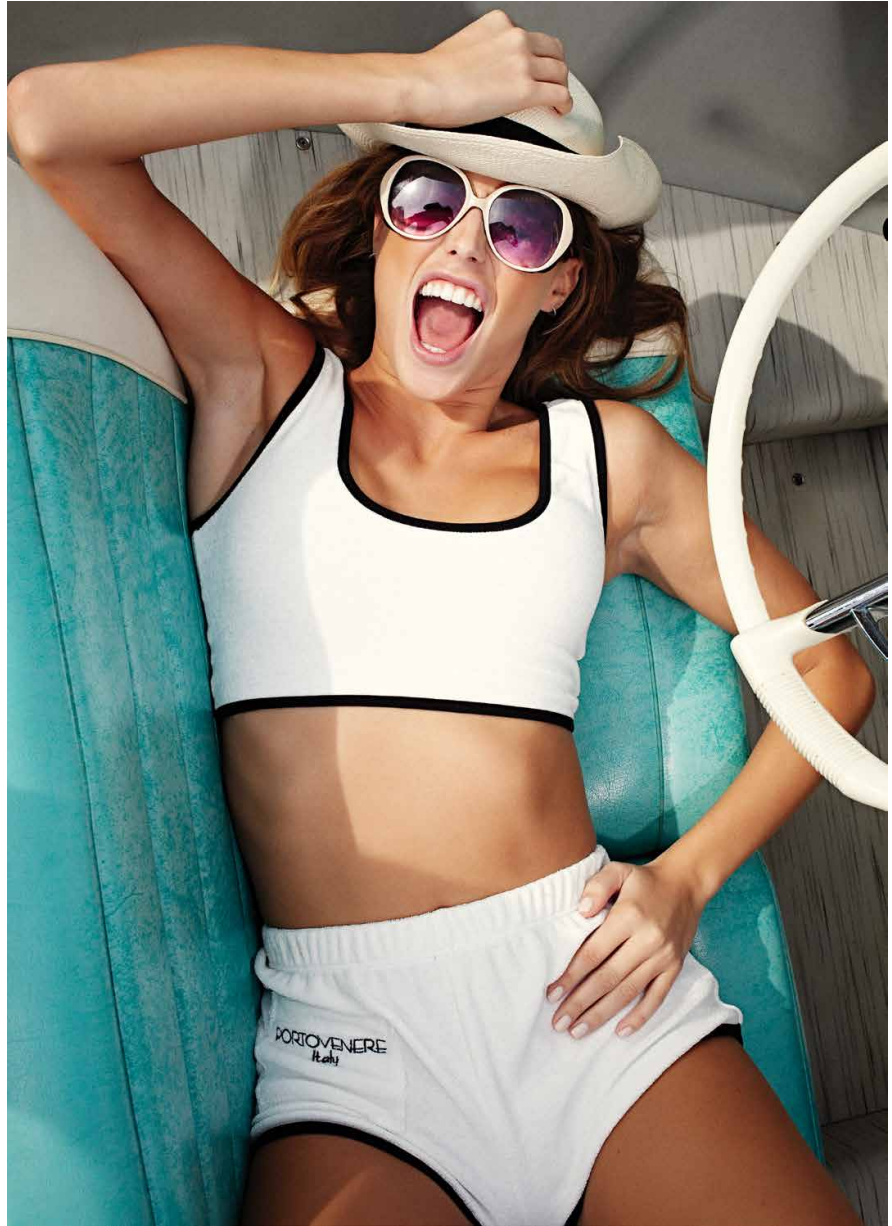
Piera

Special Thanks to Nina Morgan Jones



















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Resortwear

Infos and orders - STYLE64 Srl - mail: info@style64.it - tel. +39 328 4256410
showroom (by appointment only) - Via C.Colombo 90, 21054 Fagnano Olona, Varese, Italy



www.style64.it